

Main Stage: Tourism & Hospitality - AM / Your Event Live - PM

National Tourism & Hospitality Expo

Times	Name	Topic
9.45 - 9.50	Chairman	Opening Remarks
9.50 - 10.10	John Hughes, CBRE Hotels	Irish Hotel Market Outlook
10.10 - 10.30	Gerard Tannam, Brand Builder, Islandbridge Brand Development/Dublin	Building Bridges to New Markets
10.30 - 10.50	Adrian Neilan AN, CD, Commercial Revenue Unit, Trinity College Dublin	Enhancing the Trinity Visitor Experience
10.50 - 11.10	Tony Flynn, Sales Manager Ireland, Ethiopian Airlines	Do airlines and hotels need to be all things to all guests?
11.10 - 11.40	Coffee Break & Networking	
11.40 - 12.00	Maurice Conway, General Manager, Irish Whiskey Museum	Avoiding the "Tourist Trap" Label
12.00 - 12.20	Andy Greenslade, Sales & Marketing Strategist, The D Hotel	Back to basics – not forgetting the simple things in sales
12.20 - 12.40	Aileesh Carew, Director of Sales and Marketing, EPIC The Irish Emigration Museum	Unique insights from launching a new product on the market place based on EPIC The Irish Emigration Museum and Ballyfin Demesne
12.40 - 1.00	Michele Hallahan, LEED AP, Sustainability Consultant, Ireland	Sustainable Hospitality - How to get it Right
1.00 - 2.00	Lunch Break & Networking	
2.00 - 2.20	David McCarthy, Head of Hospitality & Tourism, AIB Retail & Business Banking	AIB Bank and the Hospitality Sector

Your Event Live

2.20 - 2.40	Emily Barton, Events Officer, Plan International Ireland	Maximising commercial partnerships to build event content.
2.40 - 3.00	David Lind, Managing Director, Electric Fox	Trade Fairs & Events - Getting More Bang for your Buck
3.00- 3.15	Coffee Break & Networking	
3.15 -3.30	Oliver Kirwan, Co-Founder, Elite Event Management	The Adventure Experience
3.30 - 3.45	Colm Hanratty, CEO, Sixtwo Digital	15 minutes – 15 practical social media tips
3.45 - 4.00	Katharine Crawford, Owner, Cosmopolitan Communications and Events	Event management and planning for small and medium businesses
4.00 - 4.15	Cathal Dolan, Founder, GizaGig	"Craic'ing" Live Music - Making it Work for You
4.15- 4.25	Chairman	Closing Remarks



All presentations/timetables are subject to change. Please check with onsite event timetable on the day.